



BCOC (Bhanushali Chamber Of Commerce) is a non-profit organization, inspired by SKBSST and registered under Section 8 of the Companies Act 2013. Our vision is "Let's Grow Together," emphasizing the pillars of continuous learning, effective networking, and collaborative growth.

The Bhanushali Chamber of Commerce (BCOC) is on a mission to bring together Bhanushali working professionals, entrepreneurs, investors, mentors, etc., from every corner of the world, creating a global community that fosters connection, mutual growth, and expert guidance. BCOC's multifaceted approach to networking and support includes several key features mentioned below, making it a vibrant platform for the Bhanushali Community:

**\*\*1. Community Connections:\*\*** BCOC is pioneering a platform at the grassroots level, enabling individuals to register and forge connections with like-minded peers. This inclusive space not only fosters personal connections but also offers the opportunity to engage actively in diverse community events hosted by BCOC.

**\*\*2. Business Showcase:\*\*** BCOC provides a unique opportunity for business owners and entrepreneurs to spotlight their products and services within the community and beyond. This directory not only enables individuals and organizations to present their skills and offerings but also allows potential clients and partners to find them effortlessly. It promotes transparency and informed decision-making, essential in today's competitive professional landscape.

**\*\*3. Fostering Mutual Interests and Opportunities:\*\*** BCOC's platform encourages the development of mutual interests and the creation of new opportunities. Whether you're a job seeker or a job giver, BCOC enables you to directly connect with potential employers, collaborators, and clients, streamlining the process of finding the right fit for your career or business. This direct approach helps professionals save time and effort, ultimately enhancing their prospects and achievements.

**\*\*4. Community Growth:\*\*** A thriving community thrives on mutual support and growth. BCOC recognizes the power of collective knowledge, experiences, and expertise. As more professionals and businesses join the platform, the community as a whole becomes stronger. Members share insights and ideas, creating a collaborative environment that benefits everyone. It's a place where professional relationships flourish, leading to mutual advancement and success.

**\*\*5. Expert Panels for Business Assistance:\*\*** BCOC goes the extra mile by creating expert panels covering various aspects of the business. These panels include experts in areas such as patents, intellectual property (IP), trademarks, GST, funding (debt/equity), idea validation, and more. This invaluable resource allows members to seek expert advice and guidance on legal, taxation, funding matters. It's a testament to BCOC's commitment to supporting its members on their journeys.

In summary, the Bhanushali Community of Commerce is more than just a networking platform; it's a hub for growth, learning, and support. Whether you're an aspiring entrepreneur, a seasoned professional, or someone in need of legal and tax expertise, BCOC is your bridge to success. By facilitating connections, mutual interests, and access to expert panels, BCOC empowers its members to thrive on a global stage.

For more information call on : 7770018384 /  
9653376446

Ask from the community

1. Content Writer
2. Data Entry Interns

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Take part in a 4-month  
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Mumbai-based faculty with a  
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FOR BHANUSHALI STUDENTS ONLY AT

**₹ 11,000**



**BATCH STARTS:**  
**December 2023**

OFFLINE CLASSES ON EVERY SATURDAY & SUNDAY

## WHO SHOULD JOIN?

- **STUDENTS WHO ARE DOING THEIR GRADUATION**
- **PROFESSIONALS WHO ARE LOOKING FOR JOBS IN DIGITAL MARKETING**
- **BHANUSHALI BUSINESS OWNERS WHO WANT TO TAKE THEIR BUSINESS ONLINE**
- **BHANUSHALI WOMEN WHO ARE LOOKING FOR WORK FROM HOME OPPORTUNITIES**

## THE ULTIMATE COURSE TO TAKE YOU TO THE NEXT LEVEL

- **GET CERTIFICATE**
- **UPGRADE YOUR TRADITIONAL BUSINESSES INTO DIGITAL WORLD**
- **PRACTICAL LEARNING-BASED APPROACH AND INDUSTRY PROJECTS**
- **CREATE YOUR OWN BRAND AND WORK ON IT DURING THE ENTIRE COURSE**



Venue: Vapi.

Leaners from Vapi, Valsada,  
Umargaon, Silvassa, Dharampur  
and Daman.



9653376446 ( BCOC )

9879060727 ( Girishbhai Mav )

9223422206 ( Amar Bhai )

## ABOUT COURSE

Unlock your digital marketing potential with BCOC's Certified Digital Marketing Course. Learn everything from basics to advanced strategies, including SEO, SEM, social media marketing, and more. Enroll now and become a certified digital marketing expert!

## TOPICS TO BE COVERED

### • Social Media Marketing

Students should be able to develop their brands on social media marketing tools and analysed the SMM strategies for maximum optimizations this will facilitate them to implement in different market

### • WordPress Website Development

Students will be able to create their own websites this will help them to launch their product/ services in global market.

### • SEO Implementation

Students should be able to learn SEO techniques on page and off page optimization this will allow them to frame SEO strategies for their businesses

### • Performance Marketing

Students should be able to demonstrate the ads on Facebook, twitter, YouTube etc and search engine marketing campaigns with different objective so that they will reach to the right audience for successful campaigns.

### • Analytics

Students should be able to analyze the performance of the campaigns this will allow them to get effect results and ROI in different segments.

### • Content Marketing

Students will be able to develop content writing skills for different types of media, also create or edit animation and use AI as required for businesses

શ્રી કચ્છી ભાનુશાલી સેવા સમાજ ટ્રસ્ટ, મુંબઈ (SKBSST) થી પ્રેરિત, **BCOC** (ભાનુશાલી ચેમ્બર ઓફ કોમર્સ) તેમાજ શ્રી કચ્છી ભાનુશાલી મિત્ર મંડળ ટ્રસ્ટ વાપી અને શ્રી કચ્છી ભાનુશાલી મિત્ર મંડળ વલસાડ દ્વારા આપણા સમુદાયના લોકોને ડિજિટલ માર્કેટિંગ કોર્સમાં કુશળ બનાવવાની પહેલ સાથે આવી છે જેથી તેઓ સારી નોકરી મેળવી શકે અને તેમના વ્યવસાયમાં સુધારો કરી શકે. આથી **BCOC** ડિજિટલ માર્કેટિંગમાં પ્રેક્ટિકલ ટ્રેનિંગ કોર્સનું આયોજન કરી રહી છે.

કૃપા કરીને તમારા બાળકોને તે વાંચવા માટે કહો કારણ કે તે તેમના માટે ખૂબ જ મહત્વપૂર્ણ છે.

**WHAT ARE YOU  
WAITING FOR?  
ENROLL NOW**

**BATCH STARTS  
DECEMBER 2023**

